

Power of Sakdiyah Ma’ruf in Stand-Up Comedy Through Appraisal Approach

Zahra Rahmi Fatmawati , Setyo Prasiyanto Cahyono

English Department, Faculty of Humanities

Universitas Dian Nuswantoro

Semarang

Abstract

This thesis is entitled “Power of Sakdiyah Ma’ruf in Stand-Up Comedy through Appraisal Approach”. There are two objectives in this study: to describe the Appraisal system of Attitude and to analyze the realization of power in Sakdiyah Ma’ruf stand-up comedy at TEDxUbud on May 2016. The analysis is based on the theory of appraisal by Martin and White (2005) and critical discourse analysis, especially power by Fairclough (1989). The researcher used descriptive qualitative method to describe the realization of Appraisal’s Attitude and power of each utterances of the written transcription of the video of Sakdiyah Ma’ruf’s stand-up comedy. The researcher found that there are 35 Appraisal system of Attitude which consist of 6 affect (17.14%), 13 judgment (37.14%) and 16 appreciation (45.71%). In terms of gradability, there are 2 low-graded of attitude, 15 medium-graded of attitude and 18 high-graded on. The researcher uses the gradability system of attitude to consider the power of the speaker in her stand-up comedy. Sakdiyah use more than 50% of high-graded attitude which means that she shows herself as a powerful person and has higher position than the hearer.

Keywords: Appraisal System, Attitude, Gradability, Power, Stand-Up Comedy

Introduction

People communicate each other through language. They communicate to get new information, exchange or share ideas. Usually people use various media to share information, it could be indirect or direct way. Indirect way in term of written language means that the participants use specific media, such as book, magazine or newspaper. Besides, direct way in term of spoken language means that the participant communicates through oral or mouth to produce systematic words or utterances, such as classroom activity, bargaining, play, stand-up comedy and etc.

In this research, the researchers focus on spoken language, especially in stand-up comedy. Stand-up comedy is a type of humor or joke that a single comedian performs a short joke or one-liner in a stage lively in front of the audience. The person who perform stand-up comedy called as comic. Sometimes, the topic comes from comic’s anxiety, problem and routine. This kind of humor also happening in Indonesia, not only male stand-up comic but also female stand-up comic. One of Indonesian female comic is Sakdiyah Ma’ruf which is chosen as the source of the data of this study. Sakdiyah Ma’ruf is one of Indonesian Moslem female stand-up comic.

Differ from other comics, she concerns about Moslem extremist and people's opinion about Islam. Actually, there is nothing wrong with what she delivers about, because basically a stand-up comedy comes from a comic's real life, their routine and anxiety. However, Sakdiyah Ma'ruf choose unusual topic which seems too sensitive to talk, such as religion, race, radicalism, racism especially about Islam. Moreover, nowadays, Islam becomes one of the most seen religions over the world.

Based on this fact, the researcher would like to know why Sakdiyah Ma'ruf prefers to use humor way to confront the Moslem extremist. Sakdiyah Ma'ruf tries to change people stereotypes about Islam, especially for those who did not come from Arab and Middle East descent. Stand-up comedy could be a good way because humor is easier to be accepted for people. Through Systemic Functional Linguistics (SFL) and Critical Discourse Analysis (CDA), the researcher would like to explore the power of the language the speaker uses in stand-up comedy. The researcher focuses on Appraisal system, especially Attitude, proposed by Martin and White (2005), which focuses in interpersonal meaning; then analyzing the power of the language based on Norman Fairclough (1989).

Appraisal system is used as the basic theory in analyzing the data. It is one branch of interpersonal metafunction that has been developed by White (1998) into appraisal

system which focuses on the meaning that convey in the text and it could be positive or negative. Appraisal system also deals with how the authorial positions and to know how the readers are positioned in the text. According to Martin and White, theory of appraisal is divided into three broad semantics domain. Those are Attitude, Engagement and Graduation.¹ In this research, the researchers only focus on Attitude system. According to Martin and White, attitude refers to our feelings, such as emotion reaction, judgment of behavior and evaluating of things.² Those feelings could be positive or negative. Attitude is divided into three categories of feeling, namely "Affect", "Judgment" and "Appreciation".

Affect refers to the emotion reaction of something. It is how people react emotionally to thing, behavior, phenomena or condition. Affect has three major aspects, those are un/happiness (dealing with affairs of heart), in/security (dealing with Eco social well-being) and dis/satisfaction (dealings with the pursuit of goals). Judgment deals with how is people assess attitude of people and the way they behave. It is dealing with human behavior, how they should and should not behave. As with Affect, the evaluations of judgment could be positive or negative. Generally, judgment divided into two

¹ Martin and White, *The Language of Evaluation: Appraisal in English*, (New York: Palgrave Macmillan, 2005), 35

- c. Subjects, or the ‘subject positions’ people can occupy³

The constraints come from the conventions of the discourse type which is being drawing upon. However, the latter type of constraint is also a form of self-constraint: when the discourse has been settled up, its conventions apply to all participants, including the powerful ones. In addition, the more powerful participants may be able to treat conventions in a more cavalier way, and allow or disallow varying degrees of latitude to less powerful participants.⁴

Research Methodology

In this study, the researchers used descriptive qualitative method to analyze the power of Sakdiyah Ma’ruf in stand up comedy by employing systemic functional linguistics (SFL) approach namely Appraisal. There were three categories of appraisal covers engagement, attitude and graduation. In this case, the researchers limited their study on the use of attitude comprises affect, judgment and appreciation. The object of this research was a stretch of video by Sakdiyah Ma’ruf’s stand-up comedy in TEDxUbud on May 2016 which was downloaded from TEDx Talks YouTube channel. The duration of the video was approximately fifteen minutes and 21 seconds. Meanwhile, in collecting the data, the researchers applied purposive sample in selecting the data to achieve the reason why

Sakdiyah Ma’ruf gave different topic rather than other comics that is sensitive issues, such as religion, fundamentalism and Muslim racism. Under SFL, specifically appraisal, the researchers made the transcript and analyzed the data by segmenting the utterances into appreciation. It can be seen that appreciation is used more often than judgment and affect.

clauses. In addition, the data were classified based on each type of appraisal system where the researchers only focused on attitude. After that, the data were divided into each type of attitude including affect, judgment and appreciation. The last step was analyzing its gradability and gave its elaboration.

Findings and Discussion

This research takes Sakdiyah Ma’ruf stand-up comedy at TEDxUbud on May, 2016 as the data. After analyzing the data, the researchers found that there are 35 appraisal system of Attitude, which is divided into three types and is presented in the table 1.

Table 1 The Realization of Attitude of Sakdiyah Ma’ruf stand-up comedy at TEDxUbud on May, 2016

Attitude Type		Σ	%
Positive	Negative		
Affect	3	3	17.14
Judgment	4	9	37.14
Appreciation	8	8	45.71
Total		35	100

The table above shows that there are 35 appraisal system of Attitude which consist of 6 affect (17.14%), 13 judgment (37.14%) and 16 appreciation (45.71%). Each category is divided into positive and negative meanings and those distributions are consisting of 3 positive and 3 negative meanings of affect; 4 positive and 9 negative meanings of judgment; and 8 positive and 8 negative meanings of

Sakdiyah tends to use more appreciation in her stand-up comedy because she mostly criticizes by producing hyperbole, metaphor or insinuated a condition, things or person in her utterances. Furthermore, she criticizes her community which is different from other community because she lives in a very traditional and lives around some strict people. In contrast, Attitude system of Affect is used less rather than the others. It means that Sakdiyah Ma'ruf is less expressing her emotion towards her conditions, things or person.

In this research, the researchers also discuss about the realization of power of Sakdiyah Ma'ruf through gradability of the Attitude system. After analyzed and classified the utterances into Attitude system of Appraisal then it was reclassified to differentiate its gradability. The realization of its gradability can be seen in the table 2 below:

Table 2 The Gradability of Attitude of Sakdiyah Ma'ruf Stand-Up Comedy at TEDxUbud on May 2016

Attitude's Realization	Gradability			Total
	Low	Medium	High	
Affect	1	4	1	6
Judgment	0	5	8	13
Appreciation	1	6	9	16
Total	2	15	18	35

The table shows that Table 4.2 shows that Sakdiyah used 2 low-graded of Attitude which consist of 1 low-graded of affect and 1 low-graded of appreciation; 15 medium-graded of Attitude which consist of 4 medium-graded of affect, 5 medium-graded of judgment and 6 medium-graded of appreciation; and 18 high-graded of Attitude which consist of 1 high-graded of affect, 8 high-graded of judgment and 9 high-graded of appreciation.

In her stand-up comedy, Sakdiyah Ma'ruf prefers to use high-graded attitude rather than low-graded attitude and medium-graded one. It happens because beside talking about her achievement in stand-up comedy, such as winning Vaclav Havel International Prize for creative dissent in Oslo Norway, Sakdiyah also mainly concerns about her experiences living in conservative community.

Attitude and Gradability Analysis of Sakdiyah Ma'ruf Stand-Up Comedy

In this part of the analysis, the researchers present the analysis of each type of attitude and gradability. The following description is some examples of Attitude's system categories.

1. Affect: Positive Meaning

The analysis below shows affect: positive meaning produced by the speaker when she delivers her stand up comedy. It can be seen in the excerpt 1 below.

Excerpt 1:

*“... I am **very fortunate** that my parents supported my education with so many conditions that I wish I had a lawyer to help me negotiate.”*

The bold adjective phrase above describes how is the emotion reaction of Sakdiyah Ma'ruf in terms of her condition at that time. This underlined phrase is considered as positive affect since Sakdiyah expresses her condition that has better opportunity than her friends.

In this situation, Sakdiyah explains that she is luckier than her friends because she continues her study until university. In contrast, many of her friends cannot continue their study and dropped out from high school because they have to get marry at the age of 16. However, even though her parents support her to continue her study until university, she has to face many conditions that limit her space and her biggest barrier comes from her father. She considered her condition that she needs a lawyer to help her negotiate with her father. She used the noun phrase “a lawyer” metaphorically to make a funny side and also to convince the audience that she was really facing unusual condition in continuing her study.

The following excerpt explains the condition that is faced by Sakdiyah Ma'ruf, “... For example, I can go to college but I'm not allowed to leave dorm after class. I'm not allowed to participate in student organization or any extracurricular activities. I'm not allowed to speak up. Most importantly, I'm not allowed to meet anyone from the opposite sex. ...”

In explaining those conditions, she stressing her tone in every clause “... I am not allowed ...”. Moreover she repeats it four times and in the last condition she gives more stressing than the other. It implies that the last condition, she is not allowed to meet the opposite sex, becomes the most difficult part for her. She argues that when someone is not

allowed to meet the opposite sex, it means that she has nothing. By stressing them, Sakdiyah tries to point it out to the audience that those conditions are really experienced by her. To make the funny side, she metaphorically called her father as a great supporter of lesbianism because of his rule to ban his daughter to meet man.

Sakdiyah adds that she obeys toward her father conditions, however, in the other hand, she break those rules and continuing what she is doing behind his father's back. In this situation, Sakdiyah controls the audience successfully. The audience can follow her story and when she makes the funny side it is also work successfully.

The bold adjective phrase above (sentence 61) is considered as positive affect since she expresses her condition that has better chance than her friends in terms of education. In sentence 60, “.. *Many of my friends got married at the age of 16 and dropped out of high school. ..*”, means many of her friends have to get marry at the age of 16, they cannot continue their study until university. In contrast, Sakdiyah continues her study and declares herself as a very fortunate person. She high-graded the word “fortune” into “very fortunate” because she has not marry in the age of 16.

The word “fortune” here, indicates how lucky she is because she can continue her study and her parents support her. However, the rest utterance implies that even though she

is lucky enough, she get another pressure and conditions from her parent, especially her father. In sentence 61, “*I am very fortunate that my parents supported my education with so many conditions that I wish I had a lawyer to help me negotiate.*”, the underlines utterance indicates that Sakdiyah is not totally fortune at all. Some conditions that limit her space such as she is not allowed to join extracurricular, not allowed leaving the dorm after class, not allowed to speak up and not allowed to meet the opposite sex.

2. Affect: Negative Meaning

The excerpt 2 below describes the negative meaning of affect made by Sakdiah in her stand up comedy. It does not mean that she made rude utterances or perception when she delivers her stand up comedy. For brief analysis it can be found in the excerpt below:

Excerpt 2:

“.... *And even from under this hijab, I'm **worried.***

The bold word above is segmented into Affect of Attitude which has negative meaning since it describes Sakdiyah Ma'ruf feeling towards the condition of Indonesian.

Previously, Sakdiyah explains about her struggle in continuing her study. Sakdiyah has better chance to continue her study until university so she has not to get marry at the age of 16. In contrast, her father become the biggest barrier for her because she still restricts her daughter. For example: she is not

allowed to leave the dorm after class and not allowed to meet any man. Growing up in conservative community make Sakdiyah realize that many people in her community especially women are still live in oppressed. They still get violence from their family, such as they got hit and yelled from their husband and many young daughters are forced to get marry with rich older neighbors.

When Sakdiyah continues her study, she feels that she will get a better life because she leave her community. In fact, she perceives that she just leaves her hometown to find another hometown which has the condition. Sakdiyah discovers that many urban Moslem in Indonesia who grow up with far more freedom than she did starts embracing the closed minded attitude of people in her community. As Sakdiyah states on the The Wanderlustwoman's video interview, she does not want what happening in her community become something new normal in Indonesia. Those are the reason of what Sakdiyah Ma'ruf worried of.

Sakdiyah describes her feeling by using the word "worried" because she wants to show her anxiety about what happening to her or what will be happen. In the utterance "... *And even from under this hijab, I'm worried. ...*", she implies that even though she life in Indonesia whose Islam religion become the majority rather than other religion, she still feels inconvenience. As Sakdiyah describes with The Wanderlust Woman's video

interview, she gets uncomfortable treatment during college from her Indonesian friends. They judge Sakdiyah Ma'ruf as the extremist because she has a Middle East's look and suggest her to not to read English or Western books. This experience describes the anxiety of Sakdiyah Ma'ruf towards the condition of Indonesia.

3. Judgment: Positive Meaning

The following excerpt 3 below is an example of a judgment: positive meaning produced by Sakdiyah Ma'ruf in her utterances.

Excerpt 3:

*"... In my community, people **work fucking hard** to -you gotta use that word- to pretend that theys still live in the desert."*

The bold sentence above is considered as positive judgment since Sakdiyah assesses the way people in her community to survive. She also high-grading phrase "work hard" with swear word to convince the audience.

Sakdiyah starts by telling the audience that becomes a stand-up comic is not one of her choice. She implies that born to be woman in a conservative community like herself is impossible to have dreams even an aspiration. She never dreams of to become a stand-up comic because she believes that dreams and aspiration is something luxuries in her community especially for the woman. She

emphasizes her statement by telling the audience that many of her friends are dropped out from high school so they cannot continue their study because they have to get marry.

It is not stopped at that point. Growing up in conservative family with so many limitations and very strict norms because of people have to work extremely hard to survive. Sakdiyah states that the way how to survive in her community as hard as the way how to life in the desert. She compares her community with the desert because they have to pass and accept any traditional and strict norms such as the adult still yelling at their wife, hitting their wife to relieve stress and even more they nudging their young daughter to rich older neighbors.

In this part, the researchers conclude that the women in Sakdiyah's community are totally oppressed because they still live under pressure. Sakdiyah also emphasizes the way people survive in her community by using swear word to convince and to get audience's attention that what she delivers about is factual event. In this situation, she delivers the topic slowly but convincing and stressing in every clause that is important. She controls the situation properly and it can be seen by audience responses. The audience pays attention and listens carefully to Sakdiyah stand-up comedy. It can be concluded that Sakdiyah is successfully can control the audience's minds and attention.

The excerpt above shows how Sakdiyah Ma'ruf judges people in her community that work extremely hard to survive. She used this kind of swear words, *"...people work **fucking** hard to.."*, to emphasize that it is really experienced by her and people in her community. By using those words, the audience gives more attention to what she delivers about. Besides, she also give more explanation by saying that people in her community life like in a 'desert'. She used a word 'desert' to drive audience's attention that those people's life in a cruel place.

She tells that most adult in her community are yelling at their wife, hitting them to relieve stress and nudging their young daughter to marry rich older neighbors. These conditions are the reason why Sakdiyah pretend to use word 'desert' as the metaphor of her community. By giving further explanation of the condition of her community, the audience get better understanding for the reason of Sakdiyah pretend to use swear word to assess how hard people struggling to survive.

4. Judgment: Negative Meaning

Meanwhile, the following excerpt below is the example of judgment: negative meaning made by Sakdiyah Ma'ruf when she delivers her stand up comedy.

Excerpt 4:

*"... I suddenly have this idea that Indonesian jihadist **should really stop***

using guns. Well, because it's too American.

The excerpt above contains two judgments which has negative meaning, they are in sentence 16 and 17. Both of the bold phrases are considered into negative judgment since Sakdiyah assesses the behavior of Indonesian jihadist. In this part, she criticizes and gives suggestion for Indonesian jihadist what they should and should not to do.

Sakdiyah opens her stand-up comedy by explaining the audience the background story of her life. It gives description for the audience about who is the speaker of the event. Sakdiyah explains about her identity and her achievement. In the opening, she says that she is called as Young Moslem Comic against fundamentalism by The Daily Beast and Moral Courage. It means that she is categorized as a young Moslem who concerns about fundamentalism which refers to a form of religion that upholds belief in the strict.

Afterwards, Sakdiyah starts her stand-up comedy by giving a short joke to give description and drive audience's attention into the main topic of Sakdiyah wants to deliver about. Sentence 16 and 17 above are contained two negative judgments. In this part, Sakdiyah suggests that Indonesian jihadits are better to stop using guns and switch over to local weapon. In sentence 16, she emphasizes it by high grading the word 'stop' with modality 'should' and 'really'

which means that she is serious in giving the suggestion.

In this case, Indonesian jihadits hate America but they still use American product, such as guns, bombs and etc. So, she suggests that if Indonesian jihadits do hate America, so they have to stop using American product and consider to use their weapon. As cited from The Wanderlustwoman's video interview with Sakdiyah Ma'ruf which uploaded on November, 28 2016, Sakdiyah stated that she just tries to make a connection between the decoration of the building and the topic of her stand-up comedy.

In this situation, Sakdiyah draw the audience's attention successfully and drive the audience into her stand-up comedy by seeing audience's responses. However, it is impossible to win the war only by using the *bambu runcing*, sharpened bamboo stick. Moreover, Indonesain jihadits faced America, a superpower country, a country which controls most of important aspects of human life, such as economics, politics, military, technology and innovation. Sakdiyah wants to compare America and Indonesia in terms of its sophistication. As a developing country, Indonesia is better to behave as who you are and do not behave like America.

5. Appreciation: Positive Meaning

The excerpt 5 below is an example of appreciation: positive meaning produced by Sakdiyah Ma'ruf in her utterances.

Excerpt 5:

“.... *This will be definitely earn them **better image** than other terrorist because then they can brand their action with **eco-terrorism**.”*

In the excerpt above, there are two appreciation of attitude which has positive meaning. Both of these phrase “*better image*” and “*eco-terrorism*” are the evaluation of Sakdiyah Ma’ruf toward the phenomena of Indonesian jihadits.

product such as gun and bombs and start to using the *bambu runcing*, Indonesian local weapon.

Sakdiyah states that if Indonesian jihadist using local weapon in terms of against America, they will get better image rather than other terrorist because they use the *bambu runcing* which made from plants. Moreover, she also hyperbole this term by called this movement as “eco-terrorism”. As Sakdiyah said on The Wanderlustwoman’s



In this situation, Sakdiyah Ma’ruf tells about how Indonesian jihadist should behave towards America. At first, Sakdiyah appraise how beautiful the room decoration which made from bamboo. Looking at the bamboo remind her into one of Indonesian traditional weapon, the *bambu runcing*. Afterwards, she tries to make the funny side by giving suggestion for Indonesian jihadist to consider using Indonesian local weapon, the *bambu runcing*, if they do hate America. She argues that if Indonesian jihadist hate America, it is better for them to stop using American

video interview, that there is no such thing called as “eco-terrorism”. Literally, the term “eco-terrorism” refers to acts of violence committed in support of ecological causes, against persons or property. In contrast, Sakdiyah just tries to make the funny side that if Indonesian jihadist are using the *bambu runcing* as weapon to against America, they can brand they action with eco-terrorism. It can be concluded that in this context, the term “eco-terrorism” refers to is a violence and intimidations movement especially against

civilians by using weapon which relates with ecological or environmental terms.

Sakdiyah Ma'ruf connects the decoration of the building to create humor in her stand-up comedy. She said that as jihadist, who hate America, it was better for them to stop using American product such as guns and bombs then swithced them with the bamboo *runcing*, local weapon from Indonesia. In this part, she drives people mind to imagine if that is happen. So, Indonesian jihadits will get better image as a terrorist because they use natural weapon and brand their image as eco-terrorism even though there is no such thing like eco-terrorism.

6. Appreciation: Negative Meaning

The excerpt 5 below is the example of appreciation: negative meaning produced by Sakdiyah Ma'ruf in her utterances.

Excerpt 6:

*".... In my community, people work fucking hard to –you gotta use that word- to pretend that theys still live in a **desert**."*

The word 'desert' above is classified into negative appreciation since Sakdiyah assesses her living place as a desert which actually she is not even life in a desert. So, the word 'desert' only a metaphor to describe the condition of her living place.

In this part, Sakdiyah tells about the real condition of being a Muslim woman who grew up in conservative community. Living

within people who believe in traditional attitudes and values concerning with changes or innovations is not easy. The people have to work extremely hard to survive, both the adult and the youngster. Sakdiyah tells that some adults are still yelling at their wife, hitting them to relieve stress and nudging their young daughters to marry rich older neighbors at the age of 16 which make them dropped out of high school. For some of the youngster, including Sakdiyah Ma'ruf, who have a chance to continue her study are still have some difficulties and limitations, such as they are not allowed to speak up, not allowed to participate student organization and not allowed anyone from the opposite sex.

This condition is a factual event that also experienced by Sakdiyah Ma'ruf and she tries to drive audience attention by using the term "desert" as referent of her living place. Sakdiyah chooses this word because she believes that it is the best word to describe her living place. A place that the people have to work extremely hard because the conditions and situations are not supported them at all to grow up, not supported them to face the real world. Sakdiyah gives more attention about the condition of living in conservative community because she repeats the word 'desert' four times in her stand-up comedy, they are occurred in these sentences.

*".... And so years and years of training, all to escape my town and **desert**. ..."*

*“...I escaped the **desert** only to find a whole other **desert** waiting for me. ...”*

In both of those excerpts, Sakdiyah describes about her real life after leaving her desert. Her parents, especially her father, giving many conditions that limit her space in continuing her study. In fact, Sakdiyah disobey because she keeps meet man, leave the dorm after class, participate student organization and most importantly creative thinking of excuses to tell her dad that she is still obey him. In contrast, by leaving her desert she only moves to other desert, far worse than she expected.

In university, she meets people who grow up far more freedom than she did has same closed minded attitude as people in her community. As Sakdiyah explains in her interview with *The Wanderlust Woman*, that what she is worried about is when what is happening in her community become something new normal in Indonesia, such as some friends of Sakdiyah Ma'ruf suggest her to not to read any English book because having Middle East look makes Sakdiyah is considered as those kind of people who hate America. In contrast, Sakdiyah studied English literature then she states that it is impossible for her to graduate if she is not allowed to read any Western books.

Based on those facts, by repeating the word 'desert' four times, it can be interpreted that Sakdiyah Ma'ruf gives deep attention about it. In this situation, when Sakdiyah talks

about the 'desert', the audience response it by paying attention and hear it carefully. It can be concluded that she is succeed to controls the audience and drive their mind to fell how hard to grow up in a conservative community.

Power Analysis of Sakdiyah Ma'ruf Stand-Up Comedy

The researcher found that there are 2 low-graded attitudes, 15 medium-graded attitudes and 18 high-graded one in Sakdiyah Ma'ruf's stand-up comedy at TEDxUbud on May 2016. In her stand-up comedy, Sakdiyah prefers to use high-graded attitude rather than low-graded and medium-graded one. It happens because beside talking about her achievement in stand-up comedy, such as winning Vaclav Havel International Prize for creative dissent in Oslo Norway, Sakdiyah also mainly concerns about her experiences living in Arab descent, a conservative community, with so many conditions that limit her space.

The material what Sakdiyah delivers about is factual even although some of them are metaphor, satire and insinuation. Differ from other comics, Sakdiyah chose unusual topic which more concern about, fundamentalism, Muslim extremist, religion, especially Islam that those topic is actually too sensitive to talk moreover in stand-up comedy. The content of Sakdiyah Ma'ruf's stand-up comedy is ranging from her achievement in stand-up comedy, the way how she has to survive as a woman who grew

up in Arab descent community; and people stereotypes about Islam.

In this event, Sakdiyah gives more attention to the way she has to survive as a Muslim woman, what kind of problems that she has to face to get education and any other problems who was born in a conservative community. It is reasonable because most of the audiences are people who do not come from Muslim community and it is possible that they have less understanding about Islam.



Those picture shows that most of the audience comes from various cultures and it can be seen that most of them are not come from Muslim community. Based on this fact, the researcher concludes that there is distance between the speaker and the hearers. In this event, Sakdiyah Ma'ruf shows herself as a powerful person because the role of a comic is a position that needs to be trusted by the audience that what she delivers about is factual event. Sakdiyah has higher position than the hearer because she is truly experienced and well-understand all of the material of her stand-up comedy; moreover she grew up in Arab descent.

Besides it, the amount of high-graded attitude that Sakdiyah used in her stand-up comedy is more than 50%. This number indicates that the purpose of Sakdiyah Ma'ruf's stand-up comedy is to control the audience's minds and to convince the audience that all of her stand-up comedy utterance is factual event. Moreover, she also gives stress and emphasizes each words and clauses that is important so the audience pay more attention for her show. By looking the audience's reaction towards Sakdiyah Ma'ruf's stand-up comedy, she was success to control the audience.

Conclusion

After analyzing the data, the researchers conclude that Sakdiyah Ma'ruf is more often use appreciation rather than judgment and affect. The researcher found that there are 35 Attitude systems which consist of 6 affect (17.14%), 13 judgments (37.14%) and 16 appreciation (45.71%). The researcher also analyzed the gradability system of attitude that the speaker use in her stand-up comedy. Then the researcher found that there are 2 low-graded attitudes, 15 medium-graded attitude and 18 high-graded one.

In terms of power, Sakdiyah shows herself as a powerful person and has higher position than the hearer. Beside the amount if high-graded attitude that she uses in her stand-up comedy is more than 50%, Sakdiyah acts

as a comic which means that she has a position that need to be trusted by the audience that what she delivers about is factual event. The researchers also consider the distance between the speaker and the hearer. In TEDxUbud event, most of the audience comes from various culture and most

of them do not come from Muslim community. It means that they have less-understanding about Islam. IN this situation, Sakdiyah has more power and higher position than the audience because she well-understand how is life in a conservative community rather than the audience.

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